भारतीय प्रौद्योगिकी संस्थान दिल्ली
Indian Institute of Technology Delhi
Department of Management Studies
IIT Delhi

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Urban Value Creation
INSTITUTE

INNOVATION & ENTREPRENEURSHIP IN THE SMART CITIES OF INDIA

I&ESC 2018

December 11th, 2018

Lecture Hall Complex Auditorium 114
IIT Delhi Main Campus, Hauz Khas, New Delhi 110 016

AGENDA

Session 1: Focus on Government Officials / Smart City Council / Public and Private Sector Leaders Involved in Smart City Projects (10.00am – 12.30pm)

Session Focus
- What are the potential areas of collaboration between Indian and French smart cities?
- How smart cities create opportunities for entrepreneurs?
- Which types of innovations do we need in Smart cities in India?
- Which are international best practices in the field of Smart Cities?
- What is being done in smart cities outside of India like in France?

Time	Topic	Speaker
10:00am – 10:03am	Introduction & Seminar Context	Prof. Harsh Mishra, DMS, IIT Delhi
10:03am – 10:10am	Welcome & Inaugural Address	Prof. M.P. Gupta, Head Department of Management Studies, IIT Delhi
10:10am – 10:15am	Opening Remarks	Nicholas Jordan, Chairman, Ureka Education Group, UK
10:15am – 10:35am	Key Note – Vision of the future cities in India	Prof. Dr. P.S.N. Rao, Director, School of Planning & Architecture, New Delhi & Chairman, Delhi Urban Art Commission (DUAC)
10:35am – 10:50am	Key Note – Value creation in Smart Cities	Prof. Philippe Bouvier, President Urban Value Creation Institute
10:50am – 11.10am	Key Note – Emerging Smart City Topics Advances in Smart Cities: Smarter People, Governance, and Solutions	Prof. P. Vigneswara Ilavarasan, Associate Professor, DMS, IIT Delhi Prof. Arpan K. Kar, Associate Professor, IT area, DMS, IIT Delhi
11:10am – 11:20am	Key Note – Missions of the Smart Cities in India	Abhishek Dubey, Associate Director, PwC
11:20am – 11.35am	Key Note – French initiatives in Indian Smart cities, French-Indian collaborations in smart cities in India or in France, the example of Smart Mobility in France	Maxime Du Bois, French Embassy, Director, India Smart City Club Aurélien Sostaponti, Head of industries & cleantech department in India, Business France India Durlabh Maharishi, Export Trade Advisor, Business France India
11:35am – 11.45am	Key Note – Smart mobility for smarter cities in India	Alok Agrawal, Founding Partner: The Growth Labs & Founder Knexnet.com
11:45am – 11:55am	Key Note – Competitiveness of cities and Emerging Opportunities in Urban Space	Shankar Arumugham, COO, JLL, India & Sri Lanka
11:55am – 12:20pm	Panel Discussion with Q&A	Moderator: Prof. Philippe Bouvier Panellists: Key note speakers
12:20am – 12:30pm	Closing Note & Way Forward	Prof. Harsh Mishra, DMS, IIT Delhi

Session 2: Focus on Heads of Academic Institutions and the future of education (1.30pm – 3.30pm)

Session Focus
- How smart cities can create opportunities for entrepreneurs?
- In terms of employment, what are the current needs and challenges?
- How the universities could support the smart city development?
- How do the universities contribute?
- What are the current and future opportunities for the students?

Time	Topic	Speaker
1:30pm – 1:33pm	Opening remarks	Sarfraz Hasan, Group CEO, Ureka Education Group
1:33pm – 1:40pm	Opening note on international programmes at IIT Delhi	Prof. Sanjeev Sanghi, Dean, Alumni Affairs and International Programmes. IIT Delhi
1:40pm – 1:55pm	Key Note – Role of Education in City Development and Current Needs	Prof. Harsh Mishra, Dept of Management Studies, IIT Delhi
1:55pm – 2:10pm	Key Note – Holistic education to support Smart Cities	Prof. Philippe Bouvier, President Urban Value Creation Institute
2:10pm – 2:25pm	Key Note – Future of education	Prof. Chandan Chowdhury, Associate Dean and Practice Professor, Executive Director, ISB
2:25pm – 2:40pm	Key Note – Creating smart learning ecosystems	Mr Abhilash Misra, CEO, NSE Academy Ltd
2:40pm – 2:50pm	Key Note – Smart learning in Smart cities	Dr. Urvashi Makkar, Director General, GL Bajaj Institute of Management&Research, GreaterNoida
2.50 pm – 3:00pm	Key Note – Smart education	Ms Radhika Shrivastava, Executive Director, FIIB, New Delhi
3:00pm – 3:25pm	Panel Discussion with Q&A	Moderator: Sarfraz Hasan Panellists: Heads of Academic Institutions
3:25pm – 3:30pm	Closing Note & Way Forward	Prof. Harsh Mishra, DMS, IIT Delhi

Session 3: Focus on Students and Entrepreneurs (4pm – 5.30pm)

Session Focus
- What is the role of the entrepreneurs in a society which becomes more digital?
- How smart cities can create opportunities for entrepreneurs?
- How and where the students could develop their entrepreneurial ventures?
- From where could the entrepreneurial ventures be funded?
- How the city is supporting entrepreneurial ventures?

Time	Topic	Speaker
4:00pm – 4:10pm	Opening remarks	Sarfraz Hasan, Group CEO, Ureka Education Group
4:10pm – 4:25pm	Key Note – Opportunities for entrepreneurs to innovate in Smart Cities	Prof. Philippe Bouvier, President Urban Value Creation Institute
4:25pm – 4:35pm	Key Note – Customer Value Centricity - An opportunity	Mr. Rajbir Singh, Consulting Partner, Value Centria
4:35pm – 4:45pm	Key Note – The role of the entrepreneur in a digital society	Mrs Rachna Sharma, founder of the social campaign Vision 2021 One Million Youth for Peace
4:45pm – 4:50pm	Key Note – Activities at IIT Incubator	Dr. Ashutosh, IIT Incubator (FITT)
4:50pm – 5:00pm	Key Note – Introduction to the FrenchTech	Thibault Montaron. Export Trade Advisor Tech & Services, Business France India
5:00pm – 5:10pm	Key note – The experience from an entrepreneur in Delhi	Startup Entrepreneur Sidharth Tripathy, founder Skillizen
5:10pm – 5:25pm	Panel Discussion with Q&A from the audience	Moderator: Prof. Philippe Bouvier Panellists: Keynote speakers
5:25pm – 5:30pm	Closing Note & Way Forward	Jitin Handa, DMS, IIT Delhi