



# I&ESC 2018

**Date: November 30, 2018**

**Venue: ISB Campus, Gachibowli, Hyderabad 500111**

## AGENDA

Session 1: For Government Officials / Smart City Council /  
Public and Private Sector Leaders Involved in Smart City Projects (9.45am – 12.30pm)

### Session Focus

- How smart cities can create opportunities for entrepreneurs?
- Which types of innovations do we need in Smart cities in India?
- Which are international best practices in the field of Smart Cities? What is being done in smart cities outside of India?
- What are the potential areas of collaboration between Indian and international smart cities?

Time	Topic	Speaker
9:45am – 9:55am	Welcome & Opening message	Professor Sanjay Kallapur, Deputy Dean Planning & Governance FPM/EFPM, ISB
9:55am – 10:10am	Key Note – Vision of the Future Smart City in Hyderabad and Current Status	<b>Guest of Honor Arvind Kumar, Principal Secretary, Municipal Administration &amp; Urban Development, Government of Telangana</b>
10:10am – 10:25am	Key Note – How to Attract Citizen and Enterprises to Move to City: Some Experiences from Sri City?	<b>Chief Guest Mr. C. Srinu Raju, Chairman, Sri City</b>
10:25am – 10:40am	Key Note – Global challenges for Indian Smart Cities	Professor Chandan Chowdhury, Associate Dean, ISB
10:40am – 10:55am	Key Note – Value creation in Smart Cities	Dr Philippe Bouvier, President Urban Value Creation Institute
10:55am – 11:10am	Key Note – Integrated approach to mobility for Smart City	Bharat Salhotra, VP Sales & Business Development, Asia Pacific Region, Alstom
11:10am – 11:25am	Key Note – Updates on the Indian Smart Cities projects	Anveshi Gutta, PwC Director, Smart Cities
11:25am – 11:40am	Key Note – Initiatives in Indian Smart cities	Ajay Gupta, Global Head Smart Cities & IOT, Tech Mahindra
11:40am – 11:55am	Key Note – Smart mobility in Indian Smart cities	David Moszkowicz, Managing Director, Lumiplan
11:55am – 12:25pm	Panel Discussion With Q&A from audience	Panelists: Tech Mahindra, Alstom, Lumiplan, Sri city, PwC
12:25pm – 12:30pm	Closing Note & Way Forward	Prof. Chandan Chowdhury, Associate Dean ISB



## I&ESC 2018

### Session 2: For Heads of Academic Institutions (1.30pm – 3.30pm)

#### Session Focus

- How smart cities can create opportunities for entrepreneurs?
- In terms of employment, what are the current needs and challenges?
- How the universities could support the smart city development?
- How do the universities contribute?
- What are the current and future opportunities for the students?

Time	Topic	Speaker
1:30pm – 1:40pm	Welcome & Opening message	Sarfraz Hasan, Group CEO, Ureka Education Group
1:40pm – 2:00pm	Key Note – Role of Education in City Development and Current Needs for Hyderabad	Prof. Chandan Chowdhury, Associate Dean and Practice Professor (Operations Management & Information Systems), Executive Director (Munjal Institute for Global Manufacturing and Punj Lloyd Institute of Infrastructure Management), ISB
2:00pm – 2:15pm	Key Note – Holistic education to support Smart Cities	Dr Philippe Bouvier, President Urban Value Creation Institute
2:15pm – 2:30pm	Key Note – Future of education	Prof. Ravi Kumar Jain, Director, Symbiosis Institute of Business Management, Hyderabad
2:30pm – 2:45pm	Key Note – Smart education	Prof. Y. Lakshman Kumar, Dean and Director GITAM Hyderabad Business School
2:45pm – 3:00pm	Key Note – Creating smart learning ecosystems	Mr Abhilash Misra, CEO, NSE Academy Ltd
3:00pm – 3:25pm	Panel Discussion Q&A from audience	Panellists: Heads of Academic Institutions
3:25pm – 3:30pm	Closing Note & Way Forward	Prof. Chandan Chowdhury, Associate Dean, ISB

### Session 3: For Students and entrepreneurs (4pm – 6pm)

#### Session Focus

- How smart cities can create opportunities for entrepreneurs?
- How and where the students could develop their entrepreneurial ventures?
- From where could the entrepreneurial ventures be funded?
- How the city is supporting entrepreneurial ventures?

Time	Topic	Speaker
4:00pm – 4:10pm	Welcome & Opening message	Sarfraz Hasan, Group CEO, Ureka Education Group
4:10pm – 4:30pm	Key Note – Opportunities for entrepreneurs to innovate in Smart Cities	Dr Philippe Bouvier, President Urban Value Creation Institute
4:30pm – 4:50pm	Key Note – Innovation & Entrepreneurship in Smart Cities	Pradeep Mittal, Past President, TiE Hyderabad & CEO, GreatFour Systems Inc.
4:50pm – 5:10pm	Key Note – Investments and the role of a VC	Prof Anand Nandkumar, Academic Director for Center for Innovation and Entrepreneurship, ISB
5:10pm – 5:20pm	Key Note – Sources of funding in India	Sanjay Enishetty, MD and CEO, 50k Ventures
5:20pm – 5:50pm	Panel Discussion Q&A from audience	Panellists: VC, entrepreneurs
5:50pm – 6:00pm	Closing Note & Way Forward	Prof. Chandan Chowdhury, Associate Dean ISB