



**ATAL
INCUBATION
CENTRE**

I&ESC 2018

Date: December 8, 2018

Venue: NMIMS Campus, V. L. Mehta Road, Vile Parle West, Mumbai

AGENDA

Session 1: Smart City Projects in India and Overseas (10.00am – 12.00pm)

Session Focus

- How smart cities can create opportunities for entrepreneurs?
- Which types of innovations do we need in Smart cities in India?
- Which are international best practices in the field of Smart Cities? What is being done in smart cities outside of India?
- What are the potential areas of collaboration between Indian and international smart cities?

| Time | Topic | Speaker |
|-------------------|---|---|
| 10:00am – 10:10am | Welcome & Opening message | Dr Saxena, Vice Chancellor NMIMS University Harshal Shah, CEO, AIC-NMIMS Incubation Centre |
| 10:10am – 10:30am | Key Note – Value creation in Smart Cities | Prof. Philippe Bouvier, President Urban Value Creation Institute |
| 10:30am – 10:45am | Key Note – Updates on the Indian Smart Cities projects | Subhash Patil, Partner Government & Public Sector (G&PS), PwC |
| 10:45am – 11:00am | Key Note – French initiatives in Indian Smart cities | Jean-Marc MIGNON, Economic department, General Consulate of France |
| 11:00am – 11:15am | Key Note – Examples of French-Indian collaborations in smart cities in India or in France | Rifka David, Export Trade Advisor, Tech & Services, Business France India |
| 11:15am – 11:30am | Smart cities and smart solutions | Pratap Padode, Director, Smart Cities Council |
| 11:30am – 11:45am | Key Note – Urban strategies in India | Subhankar Mitra, Senior Director, Head Strategic Consulting, JLL, West India |
| 11:45am – 12:00pm | Panel Discussion followed by Q&A from audience | Moderator: Prof. Philippe Bouvier Panellists : Key note speakers |
| 12:00pm – 12:30pm | Tea/Coffee Break | |



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Session 2: Innovation and Entrepreneurship in Smart Cities (12.30pm – 2pm)

Session Focus

- How smart cities can create opportunities for entrepreneurs?
- How and where the students could develop their entrepreneurial ventures?
- From where could the entrepreneurial ventures be funded?
- How the city is supporting entrepreneurial ventures?

| Time | Topic | Speaker |
|-------------------|--|---|
| 12:30pm – 12:35pm | Introduction note | Sarfraz Hasan, Group CEO, Ureka Group |
| 12:35pm – 12:50pm | Key Note – How to launch a start-up in Mumbai | Dr Roshan D Yedery, Manager, AIC-NMIMS Incubation Centre SVKM's NMIMS, Mumbai |
| 12:50pm – 1:05pm | Key Note – Opportunities for entrepreneurs to innovate in Smart Cities | Prof. Philippe Bouvier, President Urban Value Creation Institute |
| 1:05pm – 1:20pm | Key Note – Creating smart learning ecosystems | Mr Abhilash Misra, CEO, NSE Academy Ltd |
| 1:20pm – 1:25pm | Key Note – Sources of funding in India | Venture Capitalist |
| 1:25pm – 1:40pm | Key Note – FrenchTech initiative presentation – French Start-Ups in India & Indian Start-Ups in France | Rifka David, Export Trade Advisor, Tech & Services, FrenchTech, Business France India |
| 1:40pm – 1:55pm | Panel Discussion then Q&A from audience | Moderator : Sarfraz Hasan Panellist 1: AIC-NMIMS Incubation Centre Panellist 2: NSE Academy Ltd Panellist 3: UVC Institute Panellist 4: StartUp Entrepreneur (NMIMS Alumni) Panellist 5: FrenchTech expert |
| 1:55pm – 2:00pm | Closing Note & Way Forward | Dr Roshan D Yedery, Manager, AIC-NMIMS Incubation Centre SVKM's NMIMS, Mumbai |