



جامعة حمدان بن محمد الذكية
Hamdan Bin Mohammed Smart University

الإمارات تبتكر



UAE INNOVATES



Project, Process and Product Based Learning

23 November 2015 | 10:00 AM – 12:00 PM

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Brief Description

Higher Education is the key to success in the knowledge economy. Therefore; Innovative educational methods like (P3BL) Project, Process and Product Based Learning, which are based on learner centered learning constitute an important success factor.

This workshop offers participants the opportunity to learn about Project, Process and Product Based Learning and to develop the ability to analyze and reflect on the processes of teaching and learning.

The focus of the workshop will be on practice exercises in case presenting how (P3BL) applied starting from writing a project idea and process facilitation, and end up with a product prototype that will be a show case at the end of the workshop.

Workshop Outcomes:

Upon the completion of the workshop, the participant will be able to:

- Identify the phases of P3BL Model
- Explain the P3BL as a type of learner centered educational Model
- Describe the implementation phases of the P3BL model throughout the curriculum
- Explain how to transfer and apply personal learning experience by working with team to create a project/ product based

Workshop Outline:

- Introduction to P3BL as a Teaching & Learning Model.
- Designing the curriculum based on P3BL.
- Implementing the P3BL throughout the curriculum of 'New Products/Service Innovations'.
- Showcases of projects/products based on the P3BL Model

Who is it for?

- Educators, coaches, and who are looking for implementing innovation approaches in teaching and training.
- ELearning directors/managers, Instructional designers, and staff involved with smart learning implementation.

| **Trainers Bios**

Dr. Philippe Bouvier

Dr. Philippe has a PhD with Honors from Paris 7 University and an Executive MBA from INSEAD Singapore. He is Associate Professor in Dubai at HBMSU in Innovation and Entrepreneurship, and also the founder and Managing Partner of Urban Value Creation consulting located in Dubai Silicon Oasis. Dr. Bouvier is concerned with future cities and has developed an innovative business model to support smart urban sustainability. Keynote speaker, quoted in press, radio and TV interviewed, he is the author of numerous articles.

Amany Atef

Amany is the Director of Learning & Innovation Strategies at Hamdan Bin Mohammed Smart University. Pioneer, educational industry game changer backed by +15 years of accomplished track record of designing and establishing the foundation of eLearning, m-Learning and setting its strategies for educational institutions in Egypt and across Europe, India and Middle-East. Versatile professional leveraging academic and professional brilliance known to set strategies, standards, and innovation in education. Characterized as a visionary, strategist & tactician, adept in conceptualizing & implementing eLearning/Smart Learning strategies for new generation learning that acts as a key strategic differentiator for helping faculty/learners gain many folds over the older learning methodologies; Amany is also an award winner, and public speaker with several researches in educational technology innovations.