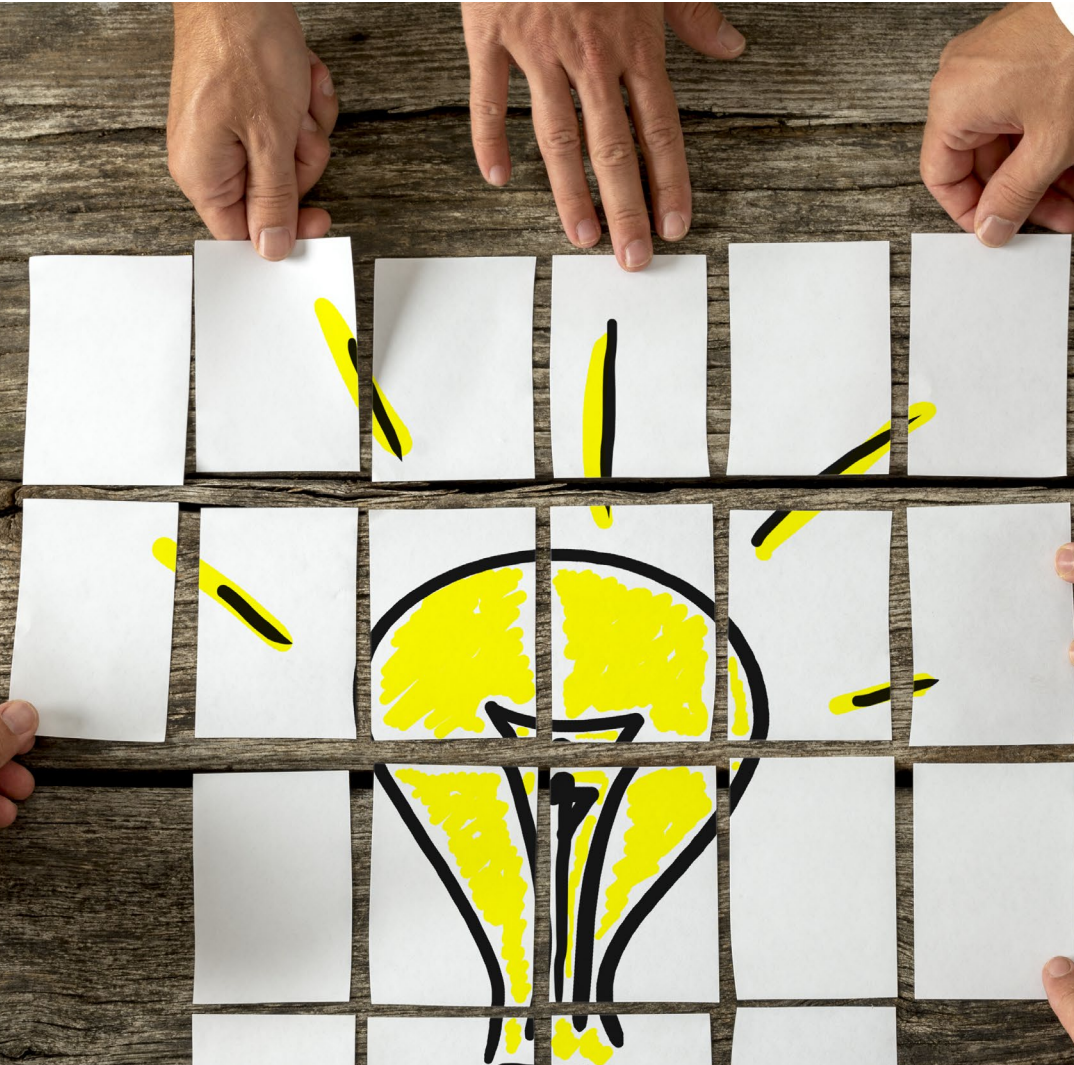


جامعة حمدان بن محمد الذكية
Hamdan Bin Mohammed Smart University

الإمارات تبتكر



UAE INNOVATES



Innovative Product and Service Development

26 November 2015 | 10:00 AM – 12 PM

www.uaeinnovates.ae



Brief Description

How to turn an innovative idea into the reality of a product or service. The workshop includes the demo of 3-2 video clips about new ideas

Workshop Outcomes:

To outline and demonstrate the development cycle of an innovative products or service, from ideation to business model

Topics covered:

the development cycle of an innovative products or service, from ideation to business model

Who is it for?

SMEs, startups, learners, alumni, talented students

Trainer BIO

Dr Philippe Bouvier

Dr. Philippe Bouvier has worked in research, in audit and M&A, in engineering and project management and in urban studies. He is now Adjunct Professor in "Smart City" and an entrepreneur in Dubai. He holds a BEng with Honors from UK (in combined engineering studies), an Engineer diploma (MEng in electronics and computer science), an MSc (in acoustics and data analysis) and a PhD with Honors from France. He also holds an Executive MBA at INSEAD in Singapore. Adjunct Professor, keynote speaker, quoted in press, radio interviewed, featured in videos, he is the author of numerous articles.